



PACIFIC

You Are Cordially Invited To Attend The Areas Inspiring Mail (AIM) Meeting On

Thursday, August 8, 2019

9:30 a.m. - 2:00 p.m.

Santa Clarita Processing & Distribution Center

28201 Franklin Pkwy.

Santa Clarita, CA 91383



Keynote Speaker

Karen Key

Director of Shipping
Products & Services,
USPS

Karen Key is the USPS Director of Shipping Products and Services. Karen will provide insight on the development of new USPS shipping solutions to include existing mailing products.

She is responsible for initiating new strategies to grow Priority Mail, First-Class Package Service, Parcel Select, USPS Retail Ground and Return products. She also has product development responsibility for Mail Pickup, Value-Added and Extra Services. Karen oversees coordination with USPS Operations, Engineering, Finance and other major functional stakeholders to ensure successful implementation of projects in these critical growth areas.

Agenda Items Include:

- ❖ State of the USPS – Larry Munoz, Pacific Area Vice President
- ❖ Mailer Technical Advisory Committee (MTAC) Update
- ❖ Customer Round Table Discussions - Pacific Area District Managers
- ❖ ZIP Talks – Various Mailing Industry Partners will share how they have used mail to enhance their business and organizations
- ❖ Peak Season Preparedness

Registration Includes Tour of the Santa Clarita Processing & Distribution Center

No Cost – Lunch Provided – Raffle Prizes

To register, go to: <https://www.eventbrite.com/e/pacific-area-aim-meeting-tickets-63933373441>

or scan the QR Code to the right.

Contact Mohoa Ha at mohoa.ha@usps.gov for any questions

